

**Discussion of**  
**Entrepreneurship, Financial Frictions, and the Market for Firms**  
*by Rafael Guntin and Federico Kochen (NYU)*

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University of Rochester  
August 17, 2020 @ Young Economist Symposium 2020 (UPenn)

## A Short Summary

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### 1. Empirical Evidence on the Existence/Trend of *Market for Firms*

- ~20% of entrepreneurs acquired their business by purchasing an existing firm
- >60% of firm buyers have never been entrepreneurs before current purchasing
- ~10% declining of the *Market for Firms* from 1989 to 2016
- firms being traded are small, young, and higher APK

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### 2. A GE Model of Entrepreneurship, Financial Fraction, and Trade of Firms

- **Gain from Trade through easing the financial constraints of productive firms**
- Closing this market creates 6% entrepreneurs' output loss
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**A very interesting paper & the *Market for Firms* is an interesting market to look at!**

## KEY in Guntin-Kochen's Theory of *Market for Firms*

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What are the key ingredients of the market for firms? (credit channel)

- Item for Trade: productivity  $\tilde{z}$  of a DRS production unit (the optimal scale  $k^*(\tilde{z})$ )

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What's happening on the market for firms?

- **The very "poor" & "productive" owners selling to the "rich" & "unproductive" buyers**

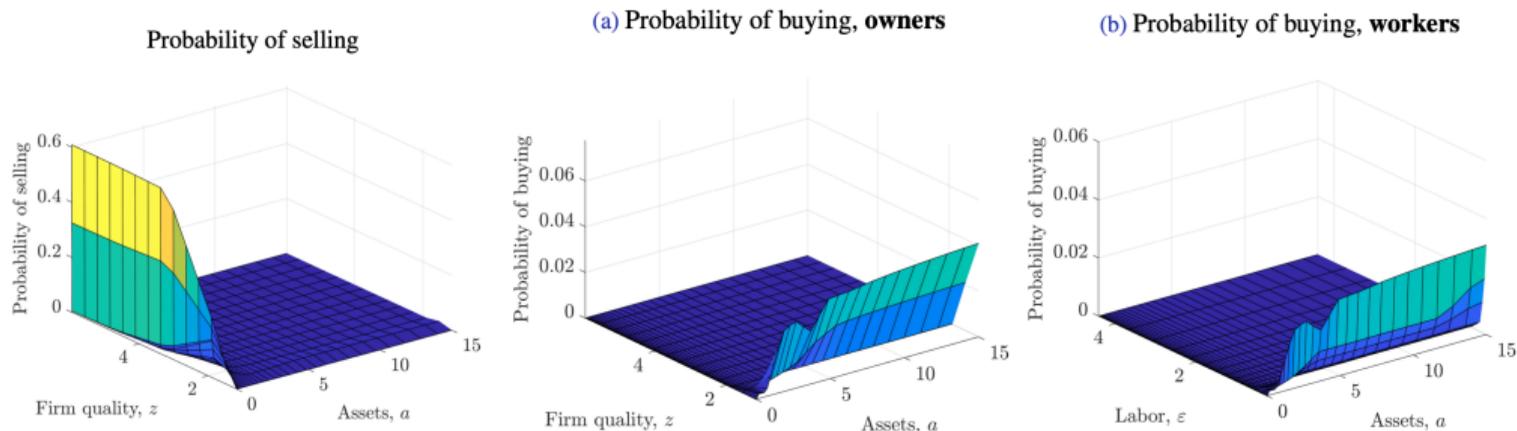
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## Discussions in Two Directions

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- How does this Market help for Resource Allocation?
- What does this Market mean for Firm Dynamics?
- Minor Comments

## Resource Allocation: How's the *Market for Firms* compare to the *Market for ...*?

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Modern economics is all about resource allocation:

$$Y = AK^\alpha L^\eta,$$

Three markets are very well-studied:

- Market for  $K$ : Lumpy Inv. / Used-Capital Trade / Inv. Hubs / ...
- Market for  $L$ : Labor Search & Match / Implicit Contract / ...
- Market for  $A$ : R&D Inputs / Patent & Idea Trade / ...

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What is similar? (Gain and FFs)

- **Gain from Trade through allocating resources to more productive firms**
- Financial Friction is usually one of the non-negligible frictions

## Resource Allocation: How's the *Market for Firms* compare to the *Market for ...*?

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### What is different? (Other Forms of Fractions)

- mergers and acquisitions literature (Finance) shows that "firm-shopping" is super complex:
  - information frictions on  $z$ ;
  - management issues;
  - reallocation of all factors  $A, K, L$ ;
  - ...

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- mergers and acquisitions literature (IO) shows similar complexity:
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  - product differentiation;
  - strategic integration;
  - ...

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**Atomic firms (a firm is just a number of  $z$ )**

- the model/mechanism is neat, easier to solve just like the *Market for Ideas*

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- Empirically, indirect evidence of financial fraction: age, size, & APK  
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(These other fractions hold back *Trade*. I am very interested to see the fights.)  
(If FF is not large enough to overcome these fractions, what other motivations are so strong?)

## Firm Dynamics: What stage does the *Market for Firms* fit in?

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### An earlier stage market compare to M&As literature

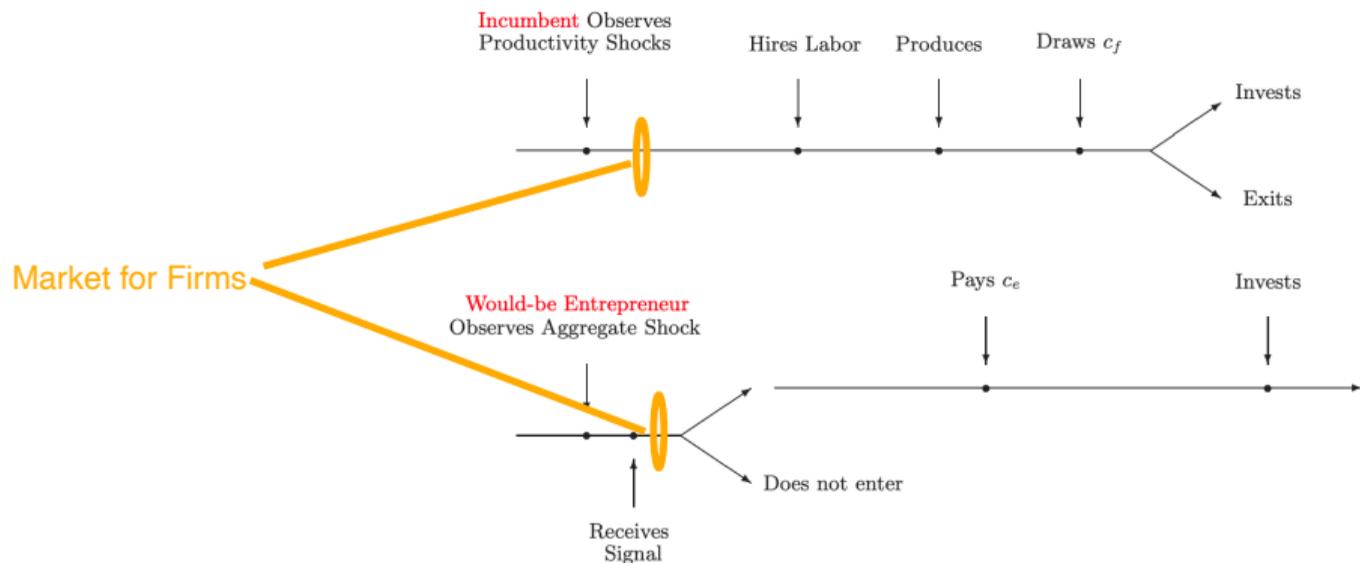
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When does this Market enter in Firm Dynamic literature such as Clementi-Palazzo (2016)?



## Firm Dynamics: Does the *Market for Firms* play an aggregate role?

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### The aggregate application of *Market for Firms* in GK

	Baseline economy	Partial $(\alpha_o, \alpha_w)/2$	Complete $(\alpha_o, \alpha_w) = \mathbf{0}$
Fract. firms purchased	0.19	0.11	0.00
Fract. firms purchased by workers	0.64	0.65	-
Fract. entrepreneurs	0.09	0.08	0.08
$\Delta$ Output		-0.1%	-0.2%
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Does it mean this market is negligible at aggregate level? **Maybe Not.**

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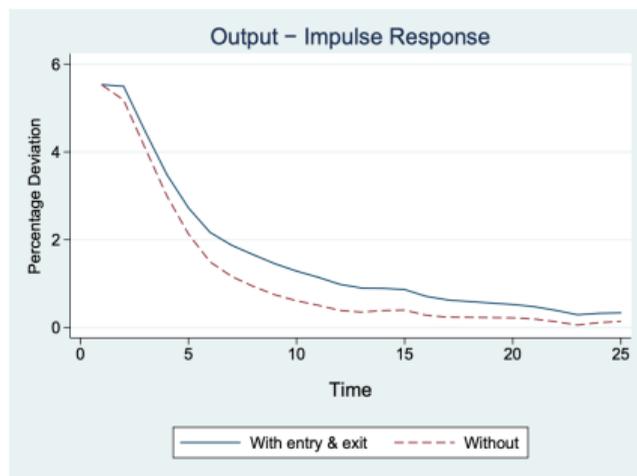
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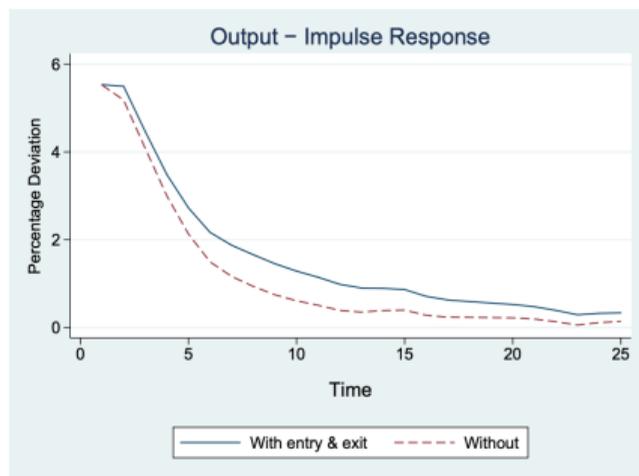
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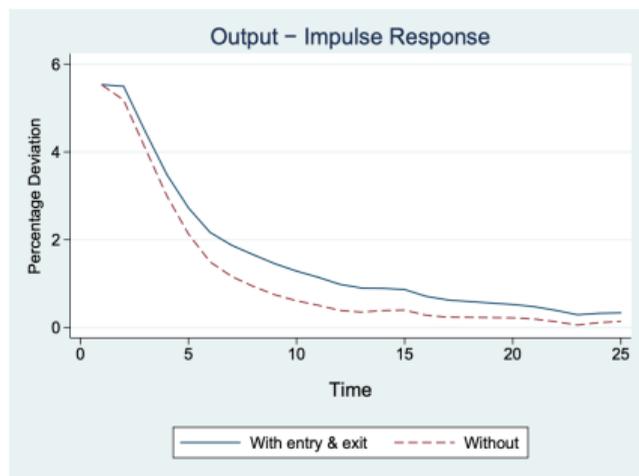
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(It's interesting to see how this *Market* help to select/"rescue" productive startups.)

(And generate decent magnitude in the cumulative dynamics through firm growth.)

## Minor Comments

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- **non-conditional law of motion is really hard to capture firm dynamics** ( $\gamma = 0.925$ )

$$z' = \begin{cases} z & \text{with pr. } \gamma \\ z' \sim \mathcal{P}(z_{min}, \eta_z) & \text{with pr. } (1 - \gamma) \end{cases}$$

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- **solider facts are helpful**: better access to firm balance sheets and more owner info. (i.e., Orbis Ownership Database) could help us to understand the *Market for Firms* better

## Final Remarks

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**Guntin-Kochen is a very interesting paper & *Market for Firms* is an interesting market!**

- For Resource Allocation, it helps for better reallocate resources.
- For Firm Dynamics, it may help for more efficient Entry&Exit allocation.

**An open avenue for further research**

- More empirical findings on how this market works.
- Alternative modeling to account for other fractions and firm dynamics.  
(of course based on new discovers)
- Aggregate implications of this market for macro fluctuations.